



Hudson Valley GO connects locals and visitors with authentic Hudson Valley experiences. We cut through the noise to deliver trusted recommendations on where to eat, hike, shop, and explore from Westchester to Albany.

We make it easy to:

- Find fulfilling experiences throughout the Hudson Valley
- Connect local businesses with their communities



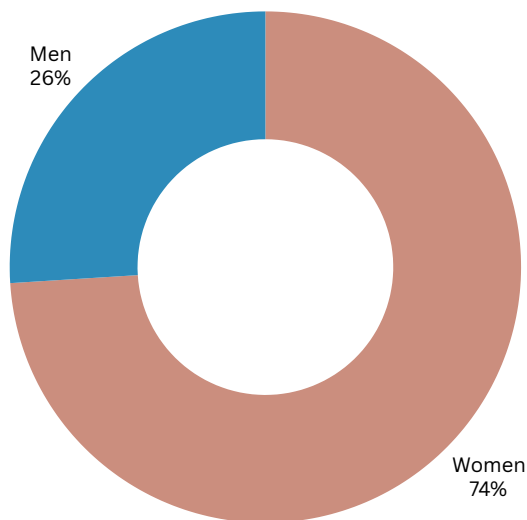
www.hudsonvalleygo.com

WHY PARTNER WITH US

- **Targeted Reach:** We connect you with people actively seeking Hudson Valley experiences
- **Local Authority:** As longtime Hudson Valley residents, and lifelong New Yorkers, our recommendations carry weight with both residents and visitors
- **Quality Content:** Professional photography and compelling storytelling
- **Authenticity:** We only feature experiences we believe in



AUDIENCE

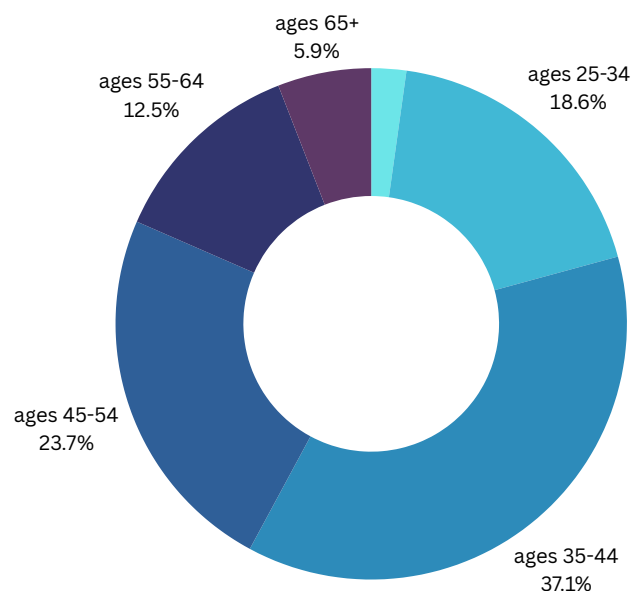


@hudsonvalleygo

- **Instagram** - 14.3k followers
- **X** - 1k followers
- **Newsletter** - 1.2k subscribers

INTERESTS

- **Outdoor adventures**
- **Local food and drink**
- **Cultural experiences**
- **Family activities**
- **Sustainable tourism**



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Hudson Valley GO

WHAT WE COVER

- Destinations and Activities
- Food and Drink
- Arts, Culture, and Events
- Hudson Valley Stays

PARTNERSHIP OPPS

- **Digital Visibility and Amplification**
 - newsletter placement (\$125-\$250)
 - giveaway sponsorship (\$300)
 - social media spotlight series (varies)
- **Content Collaboration**
 - custom content (varies)
 - photography services (starting at \$500)



LET'S WORK TOGETHER

+1-845-444-6087

hello@hudsonvalleygo.com

PO Box 3, Campbell Hall, New York 10916

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